

2 of 3

Rep Firm  
Sales Office ( WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

PER STATION V.10  
IN4- CREDIT 1X 10/3  
IN9- CREDIT 1X 10/1  
IN12- CREDIT 1X 10/1  
IN15- CREDIT 1X 10/1  
TTL BEEF-10575, TTL \$ CREDIT- 1050, REV TTL- 9525  
SPOTS MKGD ONTO HL# 9838852  
TR VERNONICA FOR DAN

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*4	M-TH	4P-5P	DR OZ	:30	\$200.00	10/01-10/04	0	0	0	\$0.00	
Rating: 1.2												
[CREDIT WAS TAKEN FOR SPOT ON 10/03 (1/WK)]												
V11 Effective Dates Changed												
	*9	M	530A-6A	GOOD DAY UTAH	:30	\$250.00	10/01-10/01	0	0	0	\$0.00	
Rating: 1.6												
[CREDIT WAS TAKEN FOR SPOT ON 10/01 (1/WK)]												
V11 Effective Dates Changed												
	*12	M	7A-8A	GOOD DAY UTAH	:30	\$300.00	10/01-10/01	0	0	0	\$0.00	
Rating: 3.0												
[CREDIT WAS TAKEN FOR SPOT ON 10/01 (1/WK)]												
V11 Effective Dates Changed												

Rep Order# 9831755 Ver# 11 Status Revised  
EC'd Yes

Traffic Order# 579733

Printed: 10/26/2012 9:51 AM  
Last Received: 10/25/2012 12:59 PM  
Showing Buylines: All Rep Revised Lines

3 of 3

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL  
Product LOVE FOR UT-CD 4  
Estimate# 928C03  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E LOVE/ORDR/928C03  
Flight Dates 09/28/2012 - 10/04/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----	----	-----	------	---------	-----	------	-------	------------	------------	-------------	------------	---------

Rating: 3.0  
[CREDIT WAS TAKEN FOR SPOT ON 10/01 (1/WK)]  
V11 Effective Dates Changed

\*15 M 8A-9A GOOD DAY UTAH :30 \$300.00 10/01-10/01 0 0 0 \$0.00  
Rating: 9.7  
\*26 TH 7P-8P X FACTOR :30 \$2,600.00 10/04-10/04 2 1 2 \$5,600.00  
V5 Comment Changed, Spots/week Changed

\*32 W 3P-4P JUDGE JUDY :30 \$200.00 10/03-10/03 1 1 1 \$200.00  
Rating: 1.6  
V5 Added

---REPORT TOTALS---  
Report Totals: 3 / \$5,800.00

---SALES MONTHLY TOTALS---

Sep 12: 2 / \$600.00 Oct 12: 14 / \$8,925.00  
Sales Totals: 16 / \$9,525.00  
Station Totals: 16 / \$9,525.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
Market Totals \$45,357  
CABL 0% KDLU 0% KJZZ 2% KSL 30% KSTU 21%  
KTUX 13% KUCW 0% KUTV 34% UNKB 0% UNKN 0%  
Books null  
Demos RA35+